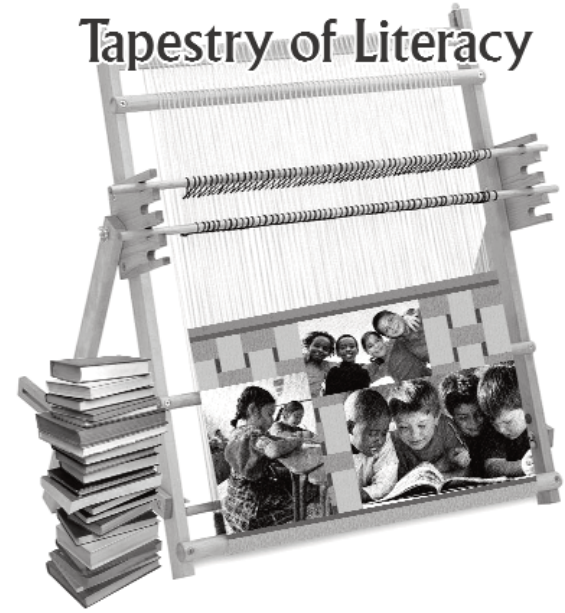


NON-PROFIT ORG.
U.S. POSTAGE
PAID
SANTA ANA, CA
PERMIT NO. 4145



California Reading Association
3186 D-1 Airway
Costa Mesa CA 92626

Weave a Tapestry of Literacy



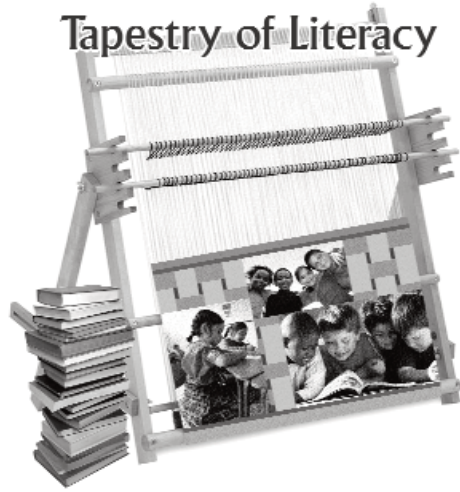
PROFESSIONAL DEVELOPMENT INSTITUTE

presented by the
California Reading Association

Riverside Convention Center
3443 Orange Street, Riverside CA 92501

October 15-16, 2010

Weave a
Tapestry of Literacy



Register today, on-line (www.californiareads.org)
for this fabulous
Professional Development Institute!

BRING YOUR TEAM WITH YOU

(Assistant Superintendent, Principal, Literacy Coach, School Leadership Team) to meet, learn and plan. Take advantage of the masters being in one place, with their expertise, to help you develop or refine your blueprint for lasting professional learning that results in students performing at higher levels.

ADDRESS CALIFORNIA'S MOST IMPORTANT
LITERACY TOPIC:

RTI, Vocabulary Development, ELL, Comprehension

***Register before September 15th and be eligible for a
Grand Prize drawing!
Multiple opportunities to win!***

Weave it all together for the Students:
Professional Development, Teamwork, Research and Strategies



**LAPS FOR LITERACY
FUN RUN!**

**SATURDAY, OCTOBER 16 - 6:00 AM
RIVERSIDE CONVENTION CENTER**

\$25 entry fee

T-Shirts for all Participants!

Money goes to staff development for educators.

**Sign up by filling out the conference registration
form or register on-site at the
Convention Center Patio at 5:30 AM**

Run, Walk, Sit, Encourage!

**Run begins at 6:00 AM from
the Convention Center Patio**

REGISTRATION

Member \$150 Non-Member \$190 Students \$25
Group (10 or more) \$125 District Team (5 or more) \$135

**Register before September 15
and be eligible for a Grand Prize drawing!**

☉ **PayPal, On-Line Registration @** www.californiareads.org

Click 2010 Institute Registration On-Line

☉ **FAX registration** form with credit card information to
714-435-0269

☉ **MAIL** registration form with payment, payable to

**California Reading Association
3186 D-1 Airway - Costa Mesa CA 92626**

Phone: 714-435-1983 - FAX: 714-435-0269 - www.californiareads.org

HOTEL RESERVATIONS

For hotel reservations at the Riverside Marriott, call 1-800-266-9432 or go to www.californiareads.org and click on the link for hotel reservations. Guests must reference CRA 2010 Annual Conference. Group rate is \$99 per night, plus 11.065% state and local taxes and CA Tourism Assessment Fee. Reservations must be made by September 12, 2010.

COLLEGE CREDIT

College credit will be available at the conference through the University of California, Riverside,. Extension Program. See details in the PDI program or visit the College Credit table at conference.

The California Reading Association continues its commitment to **standards-aligned** instruction consistent with the California Reading and Language Arts Framework which is designed to meet the needs of ALL learners. CRA supports **research-based** teaching strategies that enable students to decode, comprehend, think critically, and communicate effectively.

Literacy leaders and professional learning communities (PLC). . .Are you looking for ways to improve fluency, vocabulary, and comprehension in the general classroom or in RTI tiers woven together with creative teaching and fun for your students all while keeping the rigor? Do you need help in putting it all together? Are you working to build strong cohesiveness within your PLC? Help is here for you! **Regie Routman** and your favorite **Master Professional Development Presenters** are all gathered in one place ready to work with you and your PLCs at the. . .

PROFESSIONAL DEVELOPMENT INSTITUTE

October 15-16, 2010

Weave a Tapestry of Literacy

Regie Routman, Author and Researcher

Accelerating Achievement for All Learners: What Does It Take?
Opening Plenary Session - Friday, October 15, 9:45 A

Through examples of effective teaching and coaching, Regie will take you inside schools where she teaches and show what's possible in reading, and writing achievement for even the most struggling learners. She will also discuss the impact of school leadership and literacy-based **professional learning communities** on raising and sustaining achievement.

Sessions: F - Friday; S - Saturday. Go to www.californiareads.org for complete session descriptions and times.

RTI

- F-3 Ken Gesick - *Adolescent Literacy: A Complex Problem With School Wide Answers*
- F-8 Sue Teele - *Teaching Balanced Literacy to Diverse Learners Through Multiple Intelligences*
- F-13 Regie Routman - *Effective Leadership and Learning for Sustaining Whole School Change*
- S-7 Ernest Morrell - *Cultivating Youth Voices: Literacy, Access, and Engagement in the 21st Century Schools*
- S-20 Kathy Perez - *STARSS: Strategies for Teaching Active Reading to Struggling Readers*
- S-24 Douglas Fisher, Nancy Frey - *Productive Group Work: Building Student Competence*
- S-26 Kate Kinsella - *A Lesson-Planning Tool Kit for Writing Effective Language Objectives*
- S-28 Kate Kinsella - *Verbal Response Frames: Writing Effective Language Scaffolds for Structured "Academic Talk"*
- S-32 Jan Hasbrouk - *Reading Assessments for RTI: Effective and Efficient*
- S-35 Elfrieda Hiebert - *Pace & Repetition Matter: Texts That Work in Tier Two and Tier Three Instruction*

FLUENCY

- F-19 Erin Dealy - *Activities and Theater Games That Build Fluency and Fun!*
S-30 Lance Gentile - *Weaving a Tapestry of Fluency for Tiers 2-3 Students in RTI*

LANGUAGE DEVELOPMENT(INCLUDING ENGLISH LANGUAGE LEARNERS)

- F-1 Adria Klein - *Oral Language Development: What Matters Instructionally for Reading and Writing Gains*
F-15 Hallie Kay Yopp - *Fostering Young Children's Language Development*
D-34 John Schacter - *Dynamic Descriptive Writing Instruction*
S-35 Mary Borba - *Closing the Gap for K-1 Readers*

VOCABULARY

- F-2 Nancy Frey - *Learning Words Inside and Out: Vocabulary Instruction Grades 1-6*
F-10 Ruth Helen Yopp - *Teaching the Specialized Language of the Content Areas*
S-23 Donald Bear - *The Fundamentals of Vocabulary and Word Study Instruction*
S-29 Shane Templeton - *Revolutionizing Vocabulary Instruction: Morphology Cognates, and Classic Roots*
S-31 Shira Lubliner - *English Learners: A Comprehensive Approach to Vocabulary Development*
S-36 Allison Williams - *Effective Vocabulary Instruction: Giving Students the Thread to Weave a Tapestry*

COMPREHENSION

- F-4 Diane Lapp, Douglas Fisher, Nancy Frey - *The Many Faces of Comprehension*
F-11 Glen DeVoogd - *Deeper Comprehension Through Critical Literacy*
F-12 Lori Oczkus - *Think Aloud Lessons: 25 Surefire Ways to Engage Students and Improve Comprehension*
F-16 Kay Moore - *Renegade Picture Books: Capturing Student Interest, Extending Comprehension/Thinking Skills*
F-18 Dana Grisham - *Technology and Authentic Reading: Web 2.0 Resources and Strategies for Teachers*
F-19 Armin Schulz - *Biography Buzz: Exploring New and Unusual Books in the Biography Genre*
S-21 Ron Boren - *Keep Literacy Alive Through Music*

CRA SPONSORED PROGRAMS

- F-5 Susan Neufeld - *Counting Down CRA's Newest Book Series*
S-27 Helen Foster James - *Eureka! New Award for Children's Nonfiction Books*
F-13 Armin Schulz - *California Young Reader Medal -K-12*

To insure seating, pre-register online for your selected sessions at www.californiareads.org. Special pricing for groups is available. Contact Kathy Belanger at (714) 435-1983. Handouts will be available online for PDI attendees after the institute. Your badge allows free admission to **StoryVoices** (a \$10 value).

AUTHORS AND SPECIAL EVENTS

AUTHORS

Author presentations will be followed by book signings in the Exhibit Hall

- F-6 Allison Bell - *How to Make Fiction Writing Fun for Kids!*
F-9 Rozanne Williams and Elisa Kleven
F-20 Alexis O'Neill, Mary Ann Fraser, Michelle Markle - *Finding Funding to Harness the Power of Authors' Visits*
S-26 Valerie Hobbs - *Only You Can Tell Your Story*
S-33 Barney Saltzberg - *Beautiful Oops! When You Think You made a Mistake Think of It As An Opportunity to Make Something BEAUTIFUL!*
S-39 Erin Dealey - *Activities and Theater Games That Build Fluency and Fun!*
S-38 Dorothy Henson Parker - *Using Colored Overlays: A Very Effective Response to Intervention RTI Program*

StoryVoices perform *A Voice of My Own*

Second Plenary Session - Friday, October 15 at 5:00 PM

Jan Anders, Claire Lipschultz, Cynthia Mitchell, and Marni Webb, four award-winning actors will bring laughter, drama, heart and four-part harmony in individual and ensemble performances. The performance is an uplifting collection of stories and songs about women authors who found their creative voices despite society's obstacles. The StoryVoices ensemble portrays eighteen courageous, talented writers from across the ages. Appropriate for ages 16 and up. See www.californiareads.org for more information about this group. Open to the public for \$10 Free to PDI registrants (with badge)

Everyone is invited to attend the special

PRESIDENTS' DINNER

FEATURING: ELISA KLEVEN

Friday, October 15 - 7:00 - 9:00 PM

Tickets \$43

CALIFORNIA YOUNG READER MEDAL LUNCHEON

Saturday, October 16 - 2:45 PM

Featured Speakers

Winner of the Middle School/Junior High Category

Watt Key, Author - *Alabama Moon*

Winner of the Picture Books for Older Readers Category

Mona Kerby, Author - *Owney: The Mail-Pouch Pooch*

Tickets \$28