



3186 D-1 Airway, Costa Mesa, CA 92626
(714) 435-1983 / Fax (714) 435-0269
www.californiareads.org

Dear Member or Friend of CRA,

Your dedication to literacy is on-going and well-documented. We are aware of your dedication, caring, and efforts on behalf of literacy. For this reason, the California Reading Association would like to inform you about a new literacy sponsorship opportunity. The Board of directors of CRA would like to invite your participation in this venture.

This special sponsorship program continues CRA's professional development literacy outreach to classroom teachers, school districts, administrators, and faculty in institutions of higher learning in the state. Sponsorships like this are a lifeline to the health and growth of many non-profit organizations. Any size contribution towards this sponsorship effort is deeply appreciated and helpful, from the smallest amount to the largest. All contributions are tax deductible. Some gifts may be made on a sustaining basis, and other gifts may be made as a life-time contribution of support.

We have created a general sponsorship category, the **Literacy Link Sponsorship**, and seven (7) additional levels of sponsorship for your consideration. We value your gift. Each dollar counts. Your sponsorship helps secure CRA's future and the on-going outreach and advocacy the organization does in cooperation with the International Reading Association and the local councils throughout our state. The Sponsorship levels are:

Literacy Link Sponsorship – a contribution amount of your personal choice
(from \$1.00 to \$249.00)

Literacy Friend Sponsorship – a \$250 contribution

Literacy Partner Sponsorship – a \$500 contribution

Literacy Champion Sponsorship – a \$750 contribution

Inspiration Sponsorship – a \$1,000 contribution

Vision Sponsorship – a \$2,000 contribution

Legacy Sponsorship – a \$3,000 contribution

Building Dreams Sponsorship any contribution over \$4,000

We want to continue the essential work begun by past leaders, and expanded upon by today's leaders in order to encourage active, engaged leadership for the future. We are asking you to join forces with CRA to guarantee the realization of our shared aim of literacy for all learners.

Your sponsorship will be recognized in the CRA Annual Conference Program, in the various issues of the *California Reader*, and in a "thank you" certificate and letter sent to you. Please accept this sponsorship opportunity to support the efforts of CRA in an even deeper way than through your annual membership, conference attendance, and participation in local council affairs. We hope our request will inspire you to act. Literacy is the lifeline for learning, and CRA's goal is truly "Literacy for All."

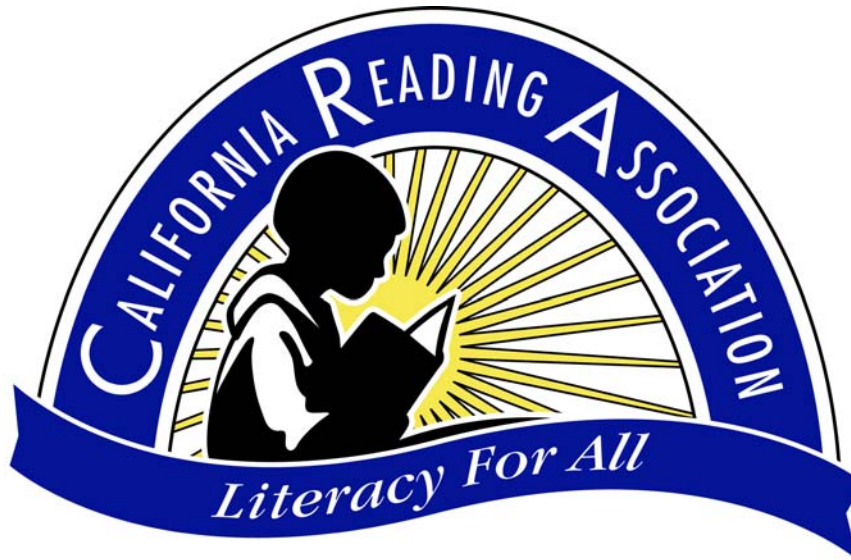
Thank you for considering our request. Please use the attached form if you wish to participate in this special friend-raising and fund-raising Sponsorship Program.

Sincerely,

California Reading Association Board of Directors
Ms. Maureen Begley, President (2005-06)

Dr. Armin R. Schulz
IRA State Coordinator

MB/as
2/12/06



California Reading Association SPONSORSHIP PROGRAM

Yes, I wish to participate and help expand and continue the literacy legacy in which CRA is involved. Please accept my contribution at the following Sponsorship level:

- _____ **Literacy Link Sponsorship** – a contribution amount of your personal choice (from \$1.00 to \$249.00)
- _____ **Literacy Friend Sponsorship** – a \$250 contribution
- _____ **Literacy Partner Sponsorship** – a \$500 contribution
- _____ **Literacy Champion Sponsorship** – a \$750 contribution
- _____ **Inspiration Sponsorship** – a \$1,000 contribution
- _____ **Vision Sponsorship** – a \$2,000 contribution
- _____ **Legacy Sponsorship** – a \$3,000 contribution
- _____ **Building Dreams Sponsorship** any contribution over \$4,000

Please make your check or money order payable to the **California Reading Association**.

Send your sponsorship gift to:

California Reading Association Sponsorship Program
3186D-1 Airway
Costa Mesa, CA 92626
Attn: Kathy Belanger

All sponsorships are tax deductible.
A letter and certificate will be provided for tax purposes.