



638 Camino De Los Mares; Suite H130/476; San Clemente, CA 92673  
714-435-1983 www.californiareads.org

Dear Member or Friend of CRA,

Your dedication to literacy is on-going and well-documented. We are well aware of your caring efforts on behalf of literacy. For this reason, the California Reading Association is reminding you about our literacy sponsorship opportunity.

The Board of Directors of CRA invites your participation in this venture. This special sponsorship program continues CRA's professional development outreach to teachers, school districts, administrators, and faculty in institutions of higher learning in our state. Sponsorships like this are a lifeline to the health and growth of non-profit organizations.

Any size contribution is deeply appreciated and helpful, from the smallest amount to the largest. All contributions are tax deductible. Some gifts may be made on a sustaining basis, and other gifts may be made as a life-time contribution of support.

We have created a general sponsorship category, the **Literacy Link Sponsorship**, and seven (7) additional levels of sponsorship for your consideration. We value your gift. Each dollar counts. We hope you're inspired to act now.

The Sponsorship levels are:

1. **Literacy Link Sponsorship** – a contribution amount of your personal choice (from \$1.00 to \$249.00)
2. **Literacy Friend Sponsorship** – a \$250 contribution
3. **Literacy Partner Sponsorship** – a \$500 contribution
4. **Literacy Champion Sponsorship** – a \$750 contribution
5. **Inspiration Sponsorship** – a \$1,000 contribution
6. **Vision Sponsorship** – a \$2,000 contribution
7. **Legacy Sponsorship** – a \$3,000 contribution
8. **Building Dreams Sponsorship** any contribution over \$4,000

Your sponsorship will be recognized in the CRA Annual Conference Program and in the *California Reader*, a professional development magazine, if you wish. We will send a "thank you" letter to you for tax purposes. However, it expresses our sincerest gratitude.

Please accept this sponsorship opportunity to deeply support the efforts of CRA beyond your annual membership, conference attendance, and local council participation. Thank you for considering our request. Please use the attached form to participate in this special friend-raising and fund-raising Sponsorship Program.

Sincerely,

Lynda Griblin, CRA President on behalf of the California Reading Association  
Board of Directors



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## California Reading Association SPONSORSHIP PROGRAM

Yes, I wish to participate and help expand and continue the literacy legacy in which CRA is involved.  
Please accept my contribution at the following Sponsorship level:

- \_\_\_\_\_ **Literacy Link Sponsorship** – a contribution amount of your personal choice (from \$1.00 to \$249.00)
- \_\_\_\_\_ **Literacy Friend Sponsorship** – a \$250 contribution
- \_\_\_\_\_ **Literacy Partner Sponsorship** – a \$500 contribution
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- \_\_\_\_\_ **Legacy Sponsorship** – a \$3,000 contribution
- \_\_\_\_\_ **Building Dreams Sponsorship** any contribution over \$4,000

Please make your check or money order payable to the **California Reading Association**.

Send your sponsorship gift to:

California Reading Association Sponsorship Program  
638 Camino De Los Mares  
Suite H130/476  
San Clemente, CA 92673  
Attn: Kathy Belanger

All sponsorships are tax deductible.

A letter and certificate will be provided for tax purposes.

Thanks for supporting CRA's efforts to provide "Literacy for All."