California Reading Association
48th Annual Professional Development Institute
October 23-24, 2015
Come to the CRA Professional Development Institute where your grade level and your needs/interests are met with
OVER 70 Speakers and Experts in Literacy

**KEYNOTE SPEAKERS**

**Friday, October 23 - 7:00 p.m.**

Lori Oczkus
Author & International Literacy Consultant
*Just the Facts: 25 Engaging Lessons* for Informational Text Learners

**Saturday, October 24 - 8:00 a.m.**

Lucy Calkins
Author & Founding Director of Teachers College Reading & Writing Project
*The Close Link Between Teaching Nonfiction Writing and Nonfiction Reading*

**Saturday, October 24 - 11:00 a.m.**

MaryEllen Vogt & Jana Echevarria
Authors & Co-Developers of the SIOP Model for Second Language Learners: Help is on the Way!

**AUTHORS . . .**

**Friday, October 23, 2015**

1 pm – 2 pm
- Goldsberry, Ryan, co-speaker: Goldsberry, Rick – Helping Kids ask “What If...”
- Wardlaw, Lee - “Eight Things I Learned from My Cats About Writing Haiku”
- Hobbins, Valerie – Engaging With Story: Lessons From A Talking Dog

2:15 pm – 3:15 pm
- O’Neill, Alexis - “Exercise Your Writing Muscles!”
- Jenson-Elliott, Cindy - Literacy Inside Out! Reading and Writing in the School Garden

**Saturday, October 24, 2015**

9:45 am – 10:45 am
- Newman, Patricia - Monday's Lesson: Using Common Core to Write Across Content Areas
- Bransfield Graham, Joan - Explore The Core of Creativity: The Joy of Sharing Poetry

1:15 pm – 2:15 pm
- Sidwell, Adam - The Art of Story. Teaching Common Core to Kids
- Whitford Paul, Ann - Building Words' into Story

2:30 pm – 3:30 pm
- Radlauer Cramer, Robin - The Forgotten Common Core Standard. Foundational Reading x 5: Love Reading
- Grimes, Nikki – Beyond Race: The Universality of Story

3:45 pm – 4:45 pm
- Anelia, Michael - Figurative Language in Context
- Shaw, F.C. – co-speaker: Shaw, Michael - An Author's Guide to Unlocking Mystery Books with Common Core
- Fraser, Mary Ann – Visual Literacy Toolbox: Using both Sides of Your Brain to Build a Book

**FEATURED SPEAKERS . . .**

**Friday, October 23, 2015**

1pm – 2 pm
- Dollins, Dr. Cynthia - Crafting Creative Non-Fiction: From Close Reading to Close Writing
- Klein, Adria - Focusing on Shorter Texts for Strategic Processing at Grade Levels G-K

2:15 pm – 3:15 pm
- Dunn, Steve - Making Writing Workshop Work!

3:30 pm – 4:30 pm
- Ezovski, Christi - Using Picture Books to Enliven Your Secondary Classroom

**Saturday, October 24, 2015**

9:45 am – 10:45 am
- Brynelson, Nancy – co-speakers: Slowik, Hallie Yopp, Spycher, Pamela - What Does the ELA/ELD Framework Really Say?
- Calkins, Lucy
- Loh-Hagan, Dr. Virginia - Share The Joy Of Stories

1:15 pm – 2:15 pm
- Brassell, Danny - Bringing Joy Back Into The Classroom with Extensive Read Alouds
- Lubliner Ed.D., Shira - co-speaker: Grisham Ph.D., Dana, Moran, Raquel - Close Reading with Cognates: Comprehension Instruction for Spanish Speaking Students
- Yopp, Ruth Helen –co-speaker: Slowik, Hallie Yopp - Strategies for Fostering Meaningful Collaborative Discussions
- Vogt, MaryEllen – Engaging Literacy Activities for English Learners (and Others)!!

**TIMES OF PRESENTERS ARE SUBJECT TO CHANGE**
2:30 pm – 3:30 pm
- Moustafa, Margaret - Joyful Literacy Learning, K-1
- Yoon, Sandra - Student-made Books for the classroom and Family

3:45 pm – 4:45 pm
- Pearson, P. David - Beyond the Core…and More: A Close Look at What the Common Core Doesn't Do for Literacy Development

READING RECOVERY . . .

Friday, October 23, 2015
2:15 pm – 3:15 pm
- Brown, Kathleen A. - co-speaker: Robbins, Nancy - Building a Comprehensive Literacy System, K-2
3:30 pm – 4:30 pm
- Breceno, Allison - Developing Students' Language in a Reading Recovery Lesson

Saturday, October 24, 2015
9:45 am – 10:45 am
- White, Silver - co-speaker: Arvanigian, Joan - Teacher Talk Through The Reading Recovery Lesson
11 am – 12 pm
- Harris, Samantha - "A Banana Took Pip's Hat“ and Other Misadventures In Meaning
1:15 pm – 2:15 pm
- Blanc, Lisa - co-speaker: Wong, Vickie- Making It Echo: Linking Reading, Writing and Word Work
2:30 pm – 3:30 pm
- Landuyt, Suzy - Learners in Conversation, Comprehension and Oral Language
3:45 pm – 4:45 pm
- Stanton, Greta - co: speaker: Craft, Cynthia - Delving into Non-Fiction Text in Reading Recovery

BOOK NOOK AUTHOR PANELS . . . Facilitator – Dr. Virginia Loh-Hagan
Saturday, October 24, 2015
1:15 pm – 2 :15 pm - Inside the Minds of EUREKA! Honorees
- Jenson-Elliott, Cindy - Newman, Patricia - O'Neill, Alexis
2:30 pm – 3:30 pm -Writing for Young Readers
- Brewer, Paul – Hobbs, Valerie – Krull, Kathleen – Yoon, Salina
3:45 pm – 4:45 pm – Examining Diversity in KidLit
- Fine Hope, Edith – Grimes, Nikki – Krull, Kathleen – Tomp, Sarah

PARENT STRAND . . .
Saturday, October 24, 2015
1:15 pm – 2:15 pm
- Masiello, Kimberly - Engaging the Family in Literacy Development
2:30 pm – 3:30 pm
- Gabor, Julia - co-speaker: Lynn, Meridith Scott - "Storytelling, Your Voice and Creativity"
3:45 - 4:45 pm
- Barreto, Neena – Mindfulness with Children

SPEAKERS . . .
Friday, October 23, 2015
1pm – 2 pm
- Arellanes, Joanne - co-speaker: Schwalbach, Veronica - Adventure into Close Reading of Complex Text by Writing Poetry
- Ecnbarger, Lynne - Advanced Guided Reading
- Glasswell, Kathryn - Reading Comprehension: Navigating Thinking
- Greiner, Alice - Clear, Concise Paragraphs - Guaranteed!
- Henson-Parker, Dorothy - Help Your Students See Better! Learn To Use Colored Overlays
- Kaiser, Greg - Building Literacy Through an NGSS and CCSS Partnership
- Knecht, Katie - Using Wordless Picture Books to Improve Language and Comprehension
- Piro, Vincent - co-speaker: Monay, Lisa - Making It Their Own: Book Clubs and Student Motivation
- Russo, Marisa- “Pleez Lern to Spel” Ensure Lifelong, Successful Spellers
2:15 pm – 3:15 pm
- Cummins, Sunday - Reading Across Information Texts...A Pathway to Critical Thinking
- DeVoogd, Glenn - co-speaker: Ledesma, Daniel - Critical Literacy: Helping Students Engage Deeply
- Glasswell, Nicola - co-speaker: Glasswell, Kathryn - Promoting Learning in Science Through Paired Wide Reading
- Linn-Nieves, Karin - co-speaker: de Varennes, Karin - Marvelous Mice: An Integrated CCSS Unit for TK-2
**3:30 pm – 4:30 pm**

- **Arenzo-Yarnes, Lorenza** – co-speaker: **Valle-Diaz, Maria** - Integrating the Arts and the Common Core ELA
- **Ashford, Sharon** - Reaching the Reluctant Writer
- **Dreher, Mariam Jean** - Information Books and Vocabulary Development: A Perfect Combination
- **McAnulty, Renee / Garner, Katie** - Hacking the Brain for Easy-Access to the Hardest Literacy Skills!
- **Kaiser, Sue** - co-speaker: **Wilkins, Stacey** - Building Stamina and Strength in our Readers!
- **Keskeys, Geri** - Oral Language Rehearsal Before Written Expression
- **Masi, Erin** - Family Literacy and the Web
- **Sterman, Cheri** - Literacy Draws Upon Art
- **Schneider, Nicole** - Building the Joy of Reading with Book Clubs
- **Stein, Jodi** - co-speaker: **Hood, Carolyn** - Rigor-Building Techniques for Teaching Primary Common Core Writing Text Types
- **Swanson, Libbi** - Navigating the Common Core Write-Read Connection (3-8)
- **Zinke, Sharon** - Rime Magic: Take the Struggle Away from Learning to Read

**Saturday, October 24, 2015**

**9:45 am – 10:45 am**

- **Abbott, Rebecca** - Dynamic Ways to Support Argumentation Integrating Reading, Writing, and Discourse
- **Griffin, Stacy** – co-speaker: **McWhorter, Wendy** – From Interactive Read Aloud to Virtual Reality
- **Condie, Karen** – co-speaker: **Ring, Dee Dee** - Teach Common Core Standards Through Read Alouds
- **Cox, Erica** - Eight Great Strategies to Teach Common Core Informative/Explanatory Writing
- **De Varennes** – co-speaker: **Duong, Annie BichLoan** - Repeated Interactive Read Aloud for English Learners
- **CYRM** – **Jeppson, Stephanie, CYRM Committee** - CYRM Nominated Books for 2015-16

**11 am – 12 pm**

- **BichLoan Duong, Annie** – co-speaker: **Linn Nieves, Karin** - Experience the California English Language Development Standards in Action

**1:15 pm – 2:15 pm**

- **Bowers, Erica** - What Makes Text Complex? The Three Dimensions of Text Complexity
- **Jeppson, Stephanie** - InCoReporating Poetry Into Your Current ELA/Content Area Instruction
- **Garner, Katie** – co-speaker: **McAnulty, Renee** - Hacking the Brain for Easy-Access to the Hardest Literacy Skills!
- **Rodgers, Courtney** – co-speaker: **Benson, Melissa** – Exemplary Reading Award, Ross Elem. – Lesson Study for Teachers of ELA
- **Rogers-Zegarra, Dr. Nancy** - co-speakers: **Peterson, Carla, Snider, Molly** - Bring History Alive Through Primary Source Documents, Literature and “Hand On” Strategies
- **Hirschman, Penny** – co-speakers: **Barney, Mike, Bowman, Nancy, Smith, Joni, Silva, Carole** - Are You a K-8 Award Winning Educator? Come Find Out!
- **Urbani Ph.D, Jacquelyn** - Exploring Project Based Learning Through Literature

**2:30 pm – 3:30 pm**

- **Anderson, Bridgette** - Using Mentor Texts To Teach Craft and Structure in Writing
- **Billman, Alison** – co-speaker: **Pearson, P, David** - Designing Content Rich Discussions Around First Grade Informational Text
- **Cline, Anna** - Taking A Close Look at Close Reading
- **Corliss, Julia Candace** - Create Positive Literacy Learning Classrooms!
- **Devine, Joanne** – co-speaker: **Anderson, Jody** – Literacy is Alive with the Daily Five!
- **Freison, Dr. Lori** - How Dogs Help Kids Read and Succeed in the Classroom
- **Krstich, Heather** - Literacy Loaded Tech Tools for 21st Century Schools
- **Gabor, Julia** – co-speaker: **Lynn, Meredith Scott** – Storytelling, Your Voice and Creativity
- **Silverman, Jim** - Key Words for California History

**3:45 pm – 4:45 pm**

- **Alton, Lyndee** - Read It! Think It! Write it! (K-2)
- **Boyd-Batstone, Paul** – English Learners, Foundational Skills and Adapting CCSS
- **Gorman, Kathleen** – co-speakers: **Biggs, Anne, Stevens, Janice, Hunter, Pat** - California Missions Curriculum Supports Common Core Standards
- **Hanley, Kim** – co-speaker: **Foster, Karin** – Close Up on Close Reading (Grades 3-8)
- **Medders, Bee** – Mindful Classroom Design
- **Miller, Leslie** - Close Reading Does Not Require a Magnifying Glass
- **Wynne, Dawn** - The Art of Storytelling: Creating Young Writers

*Times of presenters are subject to change*
SPECIAL EVENTS . . .

Friday, October 23
EXHIBITS OPEN – 12 pm – 7 pm
AUTHOR MEET & GREET – 4:30 pm – 5:30 pm – advance ticket purchase $10
GENERAL SESSION – 7 pm – 9 pm – Keynote Speaker: Lori Ozckus, Author & International Reading Consultant – Riverside Convention Center, Raincross Ballroom

Saturday, October 24
GENERAL SESSION – 8 am – 9:30 am – Keynote Speaker: Lucy Calkins, Author & Founding Director of Teachers College Reading & Writing Project – Riverside Convention Center, Raincross Ballroom
KEYNOTE SESSION – 11 am – 12 am – MaryEllen Vogt & Jana Echevarria, Authors & Co-Developers of the SIOP Model for Second Language Learners – Riverside Convention Center, Raincross Ballroom
EXHIBITS OPEN – 10 am – 5 pm
CYRM Author’s DINNER – 6:30 pm – 9 pm, advance ticket purchase $60: Keynote: Nikki Grimes – Guest Author: Virginia Loh-Hagan

TWO WAYS TO REGISTER:
● US MAIL – Download Registration Form from the CRA website. www.californiareads.org
Send in completed Registration Form, along with payment in full to:
%CRA Registration
638 Camino De Los Mares, Ste. H130/476
San Clemente, CA 92673
● ONLINE – Go to www.californiareads.org, > 2015 PDI.
You MUST pay using PayPal or Credit Card ONLY.
No Group Registrations accepted online. Mail in only.

MAKE YOUR ROOM RESERVATION TODAY!
SPACE IS LIMITED!

Hyatt Place Downtown Riverside
3500 Market Street  Riverside, CA 92501
CRA ROOM RATE: $99 Plus 13.0065% Tax
Rate Includes Our Hot Breakfast Buffet, Free WIFI
and Discounted Parking $5.00 per day.

Marriott Riverside at the Convention Center
3400 Market Street Riverside, CA 92501
CRA ROOM RATE: $109 Plus 13.0065% Tax
Rate Includes Free WIFI and Discounted Parking $8.00 per day.

TWO WAYS TO MAKE RESERVATIONS......

CALL: Hyatt Place at 1-888-HYATT-HP Group Code: G-READ
Marriott at 1-800-228-9290 Group Code: CA Reading Assoc
ONLINE Reservations - go to
Hyatt Place www.riversidedowntown.place.hyatt.com
Group Code: G-READ
Marriott www.Marriott.com/ralmc Group Code: CRACRAA

Rates are valid for check-in date of 10/23/15 and check-out
date of 10/25/15.

The cut-off date for special group rate is October 2, 2015. Any reservations booked after this date is subject to availability and there is no guarantee that the discounted rate will be available.
# Plan your day!

**Friday, October 23, 2015**

*Exhibits Open – 12 pm – 7 pm – Riverside Convention Center, Exhibit Hall C & D*

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<th>Session Time</th>
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**Saturday, October 24, 2015**

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