



California Reading Association  
49<sup>th</sup> Annual Professional Development Institute  
November 4 – 5, 2016



Come to the CRA Professional Development Institute where your grade level and your needs/interests are met with  
**OVER 70 Speakers and Experts in Literacy**

**KEYNOTE SPEAKERS**

**Friday, Nov. 4 • 4:45 – 6:45 p.m.**

**Donalyn Miller**

*Voice and Choice: Fostering Reading Ownership*

**Saturday, Nov. 5 • 8 - 9:30 a.m.**

**Regie Routman**

*Literacy Essentials: Engagement, Excellence,  
and Equity for ALL Learners*

**AUTHORS . . .**

**Friday, November 4, 2016**

**1 pm – 2 pm**

- **Kristen Kittscher** - *The Uncommon Core: A Peek Inside the Author's Toolbox*
- **Gretchen Woelfle** - *Discovering Untold African American Stories from the Revolutionary Era*
- **Jeri Chase Ferris** - *Readers + Biographies = The Most Learning Fun Ever!*

**2:15 pm – 3:15 pm**

- **Angelica Carpenter** - *Little Bits of the Puzzle: Writing Biographies*
- **Travis Nichols** - *Fowl Play: the Weirdness of Words*

**3:30 pm – 4:30 pm**

- **Shirin Bridges** - *Gone Girls: The Women Who Are Missing from Children's Bookshelves*

**Saturday, November 5, 2016**

**9:45 am – 10:45 am**

- **Erin Dealey** - *(More) Fluency Games and Songs for Common Core*
- **Margarita Engle** - *Enchanted Air - Two Cultures, Two Wings*
- **Robin Radlauer Cramer** - *The Forgotten Standard: Foundational Reading x5: Love Reading*

**11:00 am – 12:00 pm**

- **Alexis O'Neill –Lori McManus** - *Reading, Writing, Revision: Do Author Visits Motivate Students?*
- **Dr. Virginia Loh-Hagan** - *Happy Chinese New Year - Beyond Dragon Dances*

**3:45 pm – 4:45 pm**

- **MaryAnn Fraser** - *Picture This: The Visual Language of Picture Books*
- **Patricia Newman** - *Using Literacy Devices to Make Student Nonfiction POP!*

**FEATURED SPEAKERS . . .**

**Friday, November 4, 2016**

**1pm – 2 pm**

- **Nancy Brynelson – Hallie Yopp** - *The Journey to Full Implementation of Standards*
- **Steve Dunn** - *A Schoolwide Framework for Developing Rigor in Writing Workshop*

**2:15 pm – 3:15 pm**

- **Dr. Virginia Loh-Hagan** - *Hi-Lo Books: Transforming Struggling Readers Into Striving Readers*
- **Ruth Helen Yopp - Hallie Yopp** - *Integrating Literacy and the Arts*
- **Ruth Culham** – *The Writing Thief Goes on a Reading Rampage*

**3:30 pm – 4:30 pm**

- **Glenn DeVoogd** - *Recent Research on the Practice of Teaching Comprehension in CCSS*
- **Dr. Cynthia Dollins** - *Write Like This: Mentor Texts to Invite, Investigate, and Inspire*

**Saturday, November 5, 2016**

**9:45 am – 10:45 am**

- **Margaret Moustafa** - *Experience the Joy of Shared Reading and Whole-To-Parts Phonics Instruction*
- **Sandra Yoon** - *Student-Created Books: The Bridge to Hope and Opportunity*

**11:00 am – 12:00 pm**

- **Danny Brassell** - *Books for All Occasions: Bringing Joy Back into Reading*
- **Debi Pitta** - *Academic Language and Literacy in Every Subject: Supporting All Students*

**1:15 pm – 2:15 pm**

- **Adria Klein** - *Powerful Small Group Practices: Scaffolding All Students to Access Complex Texts*
- **Robert Pritchard – Susan O'Hara** - *SOAR (Strategic Observation and Reflection) with the Common Core*

**TIMES OF  
PRESENTERS ARE  
SUBJECT TO CHANGE**



2:30 pm – 3:30 pm

- **MaryEllen Vogt** - *Developing Students' Word Consciousness through Meaningful Academic Vocabulary Instruction*

3:45 pm – 4:45 pm

- **Nancy Rogers-Zegarra – Carla Peterson – Molly Snider** - *Engaging All Learners in Literacy and History/SS: 21st Century Opportunities*

## **BOOK NOOK AUTHORS' PANEL . . . Facilitator – Dr. Virginia Loh-Hagan**

Saturday, November 5, 2016

1:15 pm – 2 :15 pm

*Is It Still a Man's World? On being A Female KidLit Author*

- **MaryAnn Fraser, Virginia Loh-Hagan, Patricia Newman, Alexis O'Neill**

2:30 pm – 3:30 pm

*Diversity in KidLit-Visions of a Mainstream Future*

- **Shirin Bridges, Margarita Engle, Virginia Loh-Hagan**

## **SPEAKERS . . .**

Friday, November 4, 2016

1pm – 2 pm

- **Christine Bangsund, Certified Google Trainer** - *5 Ways to Use QR Codes in the Classroom*
- **Karen Burnat** - *Creating, Leveling, and Managing the Ultimate Reading Lab*
- **Lisa Dryden, Ph.D.** - *Culturally Responsive Teaching: Best Literacy Practices for Diverse Students*
- **Joyce Friedman – Andria Phillips** - *Enhancing Your Literacy Program Through Book Clubs*
- **Laure Kohne – Talia Kovacs** - *Conferencing: The Five Minutes That Will Get You Dramatic Literacy Gains*
- **Dr. Mimi Miller – Michelle Anderson Curran – Katie Good** - *Reading Pals: Community Volunteers Teaching Reading to Elementary Students*
- **Alesha Ramirez – Lisa Lemus** - *Work That Text! Helping English Learners Access Informational Text (K-5)*

2:15 pm – 3:15 pm

- **Karen Condie** - *Mirrors and Windows: Seeing Ourselves and Others in Children's Literature*
- **Nancy Espinoza** - *An Integrated Approach to Teaching Grammar and Mechanics*
- **Carol Jago** - *Rigor & Relevance: An Idea Whose Time Has Come*
- **Katie Knecht** – *The 5 Ws and Beyond: Asking the right questions to encourage strategic thinking.*
- **Faith Kwon – Bee Medders** - *Intentional Teacher Moves in Response to EL Language Needs*
- **Katie Nelson** - *Writer's Workshop-Let's Get Started!*
- **Christine Bangsund, Certified Google Trainer** - *Gamify Your Instruction with Kahoot!*

3:30 pm – 4:30 pm

- **Neena Barreto** - *The Compassionate Classroom: Cultivating Presence and Patience with Mindfulness*
- **Paul Boyd-Batstone, Ph. D.** - *Publishing your work in The California Reader: What to know and do.*
- **Joanne Devine – Jody Anderson** – *Literacy is Alive with the Daily Five!*
- **Christie Ezovski** - *Using Picture Books to Enrich Your Secondary Classroom*
- **Geri Keskeys** - *Why Embed Formative Assessment Into Independent Reading? Conferencing with Readers*
- **Bee Meeders** – *Initiating Systemic Change*
- **Joanne Arellanes – Veronica Schwalbach** - *Enriched, Enhanced Reading and Writing*

Saturday, November 5, 2016

9:45 am – 10:45 am

- **Michael Anella** - *Figurative Language in Context*
- **Ron Boren** - *Write On! Using Music for Narrative Prompts in Writing!*
- **Peter Brunn** - *Building a Collaborative; Essential Strategies for Literacy Teaching and Learning*
- **Dr. Virginia Loh-Hagan, Audrey Fleming, Sunday Cummins** - *Eureka! 2016 - Excellence in Nonfiction Award Honorees*
- **Linda Fisher** - *Read It! Think It! Write It!*
- **Randi Forrest – Heather Cella** - *Creating Informal Reading Assessments Aligned to the California CCSS*
- **Gene Tavernetti – Janae Tovar** - *Using ELA Standards to Solve Story Problems in Math*
- **Carol Salva** – *Students with Interrupted Education-Deficit or Untapped Resource?*

11 am – 12 pm

- **Alice Greiner** - *Clear, Concise Paragraphs-Guaranteed!*
- **Jared Bernstein** - **Susan Barber – Elizabeth Rosenfeld** – *Free App for Immediate ORF Scoring (Research in Fluency Technology)*
- **Stephanie Jeppson** - *Poetry Getaway: Incorporating Poetry Into Instruction*
- **Talia Kovacs – Laure Kohne** - *A Close Look at Close Reading: Joyfully Engaging with Text*

- **Lois Letchford** - *Content Comprehension and Choice for the Struggling Reader*
- **A. E. Conran** – *Middle Grade, The True Bridge to Hope: a Bookseller’s Plea*
- **Tiffany Markey-Redmond** - *More "Time to Teach" Please!*
- **Caleb Neilson – Sunday Cummins** - *It's Messy! Researching and Writing for Authentic Purposes*
- **Christina Nosek** - *Ditch the Tired Traditions - Increase the Joy, Engagement, and Skill!*
- **Terri Reese – Becky Goates** - *Fostering Independence through an Independent Reading Program (CCSS Supported)*

**1:15 pm – 2:15 pm**

- **Sandra Yoon – Jody Anderson, Tawnya Shaw, Melanie Miller, 3 CSLA members** – *CYRM, California Young Reader Medal*
- **Nicole Ballew – Sunday Cummins** - *"Hey, teacher! That Deepens our Knowledge!"*
- **Sandra C. Figueroa, M. Ed.** - *Empowering EL Learners Through Celebrating and Valuing Strengths Before Needs*
- **Alison Jackson** - *I know an Old Lady Who Swallowed an Idea*
- **Melanie Lewis – Maria Petropulos** – *Teacher Librarians: The Key to Student Success in CA CCSS for ELA/Literacy*
- **Kristen Mullikin** - *Motivating Readers Using Series Books*
- **Nancy Myers, M.A. - Jay Greenlinger, Ph.D.** - *Developing Foundational Literacy Skills Through Job Embedded Teacher Preparation*
- **Nicole Schneider** - *Use Mentor Texts to Spice Up Informational Writing*
- **Linda Joy Singleton** - *Solving (Common) Core Clues in the Mystery Novel*
- **Luella Wagner** - *Teaching Reading on a Zero Budget*
- **Penny Ann Cline** - *Motivating and Publishing Student Writing through Book Making (part 1)*

**2:30 pm – 3:30 pm**

- **Penny Ann Cline** - *Motivating and Publishing Student Writing through Book Making (part 2)*
- **Erica Bowers, Ed.D. – Lorenza Yarnes, Ph.D.** - *Treasure or Trash: Navigating the Multitude of Resources (Teachers Pay Teachers, Pinterest and others)*
- **Jennifer Francone – Scott Pierce** - *Igniting Curiosity and Motivation for Reading Through Inquiry*
- **Laura Gonzalez – Marla Martin** - *When Older Readers Struggle...What to do!*
- **Kathleen Gorman** - *Yes They Can Write*
- **Alex Hofer – Lori Goebel** - *Building Language Development through Interactive Read Alouds*
- **Mimi Miller – Shirley Williams** – *To the Interview and Beyond: Using Powerful Professional Language*
- **Nancy Sherod – Jenise Feinberg** - *Read all my child's books...Ain't No Time For That*
- **Mark Sullivan** - *Close Reading Can Be A Snap!*
- **Sharon Zinke** - *Rime Magic: The Decoding Solution!*

**3:45 pm – 4:45 pm**

- **Neena Barreto** - *Developing Compassion: An Invitation to Mindfulness Practice*
- **Jenise Feinberg – Nancy Sherod** - *Fun, Powerful Reading Strategies to Foster Comprehension*
- **Dr. Tanya Flushman** - *Pairing Texts using CCSS/ELA and NGSS*
- **Carolyn Hood** - *Rigor-Building Techniques for Teaching Primary Common Core Writing Text Types*
- **Danielle Ring** - *From Read Aloud to Independent Reading*
- **Sarah Seymore – Samantha Tate** - *The Writing is on the Wall...*
- **Debbie Yamada** – *“Echoes from Gold Mountain” – Discovering Gold Nuggets in Historical Fiction*
- **Lorenza Yarnes, Ph.D.** - *Integration of the Arts and ELA*

**SPECIAL EVENTS . . .**

**Friday, November 4, 2016**

**AUTHOR MEET & GREET** – 7:00 pm – 8:00 pm – *advance ticket purchase \$15*

**GENERAL SESSION** – 5:00 pm – 6:45 pm – Keynote Speaker: **Donalyn Miller**

**Saturday, November 5, 2016**

**GENERAL SESSION** – 8:00 am- 9:30 am – Keynote Speaker: **Regie Routman**

**CYRM Author’s DINNER** – 6:30 pm – 9 :00 pm – Keynote Speaker: **Myron Uhlberg** - *advance ticket purchase \$60*

**EXHIBITS OPEN**

**Friday, November 4<sup>th</sup>**  
12:00 pm – 7:00 pm

**Saturday, November 5<sup>th</sup>**  
10:00 am – 5:00 pm

**TWO WAYS TO REGISTER . . .**

- **US MAIL** – *Download Registration Form from the CRA website. [www.californiareads.org](http://www.californiareads.org)*

Send in completed Registration Form, along with payment in full to:

**CRA Registration • 638 Camino De Los Mares, Ste. H130/476 • San Clemente, CA 92673**



- **ONLINE** – Go to [www.californiareads.org](http://www.californiareads.org). > 2016 PDI REGISTRATION

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