



California Reading Association  
50<sup>th</sup> Annual Professional Development Institute

October 20 – 21, 2017



Come to the CRA Professional Development Institute where your grade level and your needs/interests are met with

## OVER 70 Speakers and Experts in Literacy

### KEYNOTE SPEAKERS

Friday, Oct. 20 - 5:00 – 6:00 p.m.

**Joanne Billingsley**

*Aim To Grow Your Brain*

Saturday, Oct. 21 - 8:00 – 9:30 a.m.

**Danny Brassell**

*Reading Makeover: Bringing Joy Back Into Education*

### AUTHORS . . .

Friday, October 20, 2017

**10:00 am – 11:00 am**

- **Icy Smith** - Three Years and Eight Months: Japanese occupation in Hong Kong during WWII
- **Myron Uhlberg** – *Staying Young While Growing Old Writing Picture Books for Children*

**11:15 am – 12:15 pm**

- **Lee Wardlaw** - Children's Book Author and Teacher

**1:45 pm – 2:45 pm**

- **Kenneth Peek** - *The Observer: Letters From Oklahoma Territory*
- **MaryAnn Fraser** - *Bringing Picture Book Biographies to Life*

**3:00 pm – 4:00 pm**

- **Virginia Loh-Hagan** - *The Struggle Is Real: Hi-Lo Books*
- **Alexis O'Neill, Gretchen Woelfle** - "I Wonder" Power - How Authors Research, Read and Write

Saturday, October 21, 2017

**11:00 am – 12:00 pm**

- **Joan Bransfield Graham** - *Poetry Literacy: 50 Nifty Ideas For Creative Fun*
- **Susan Goldman Rubin** - *Using Narrative Nonfiction to Inspire Critical Discussion, Research, and Art Project*

**1:15 pm – 2:15 pm**

- **CYRM – Sandra Yoon** - California Young Reader Medal Nominated Books

**2:45 pm – 3:45 pm**

- **Patricia Newman** - *Playing with Nonfiction (and the sneaky work it accomplishes)*

### FEATURED SPEAKERS . . .

Friday, October 20, 2017

**10:00 am – 11:00 am**

- **Virginia Loh-Hagan** – *Monsters, Magic, and Mysteries: Using Fiction to Study Facts*

**11:15 am – 12:15 pm**

- **Carol Jago** - *Text Prep: Preparing Students for Reading Complex Text*
- **Gail Boushey** - TBA

**1:45 pm – 2:45 pm**

- **Hallie Yopp, Ruth Yopp** – *Images as Text: Reading More Than Words*
- **Margaret Moustafa** – *Whole-to-Parts Phonics: Advancing Learning for Beginning Readers*
- **Katie Garner, Renee McAnulty** – *Hacking the Brain's Affective Domain for Easy Access to Hard Phonics Skills!*

**3:00 pm – 4:00 pm**

- **Adria Klein** – *A Deeper Look at Language and Literacy: Analyzing Running Records of ELs*
- **Nancy Rogers Zegarra, Carla Peterson, Molly Snider** – *New Ways to Connect All Students to Literacy and History*

Saturday, October 21, 2017

**9:45 am – 10:45 am**

- **Joanne Billingsley** - *Making Words REAL-Proven Strategies for Building Academic Vocabulary FAST across ALL Content Areas!*
- **Steve Dunn** – *Good Bye Venn Diagram-A Scaffolded Way to Deepen Student Thinking With Proven Results*

**11:00 am – 12:00 pm**

- **Sandra Yoon** - *Advancing Literacy Through Student Created Books*

**1:15 pm – 2:15 pm**

- **Ruth Culham** - *Becoming a Writing Thief*

**2:45 pm – 3:45 pm**

- **Cynthia Dollins** – *Once Upon a Time....The End.*

**TIMES OF  
PRESENTERS ARE  
SUBJECT TO CHANGE**



## **SPEAKERS . . .**

### **Friday, October 20, 2017**

#### **10:00 am – 11:00 am**

- **Heidi Harmes** - Guiding Text - Dependent Writing Connections (Grades 3-8)
- **Jamie Hudson** - The Newest Thinking & Literacy Instruction from Fountas & Pinnell

#### **11:15 am – 12:15 pm**

- **Alice Greiner** - Close Reading & Summarization Strategies
- **Lillian Greenfest-Vania** - Inspiring Young Mathematicians through Literature: Universal Design Learning

#### **1:45 pm – 2:45 pm**

- **Mark Sullivan** – Close Reading Can Be A Snap!
- **Carolyn Hood** – Taking Informative/Explanatory Writing to Paragraphs and Beyond (Grades 3-6)
- **Kristen Mullikin** – Just the Facts: Using informational Picture Books for Reading and Writing
- **Bridget Anderson** – Using Mentor Texts to Teach Craft and Structure in Writing

#### **3:00 pm – 4:00 pm**

- **Jennifer Howerter, Letty Kraus** – Cultivating Global and Civic Competence For 21<sup>st</sup> Century Readiness
- **Linda Fisher** – Read It! Think It! Write It! (K-2)
- **Christie Ezovski** – Using Picture Books to Enrich Your Secondary Classroom
- **Carolyn Hayes** – Classic Conversations: Promoting Higher and Deeper Thinking in the Classroom
- **Jodi Stein** – Rigor-Building Techniques for Teaching Primary Common Core Writing Text Types
- **Julie Allsworth** – Next Steps for Struggling Readers
- **Karen Condie** – Revising Without Tears: Zooming in on Craft Moves

### **Saturday, October 21, 2017**

#### **9:45 am – 10:45 am**

- **Ron Boren** – Write On! Using Music for narrative Prompts in Writing!!
- **Kristi Vincent** – Reading for Meaning Fluently – How to Explicitly Teach Fluency
- **Carol Gallegos** – Building Early Reader Through Writing
- **Tanya Flushman** – The Language of Science: Navigating Literacy Demands of Complex Text
- **A.E. Conran**, Author – Using War Stories to Engage Readers and Meet Common Core
- **Nancy Sherod, Jenise Feinberg** – Let’s Help Struggling Students “Stick” it to Reading
- **Carol Salva** – Practical ESL Tips for ELA Teachers
- **Penny Ann Cline** – Bookmaking for students to publish their writing
- **Robin Radlauer-Cramer**- The Forgotten Standard: Reading Engagement
- **Virginia Loh-Hagan, Carla Peterson, Audrey Fleming** – Eureka! 2017 Honorees

#### **11:00 am – 12:00 pm**

- **Sharon Zinke** – RIME MAGIC: A Breakthrough in Decoding
- **Maryann Hasso** – Improving Reading Engagement Through the Use of English Language Learner Perceptions
- **Marcia Berneger** – Strategies for Working with K-3 Readers and Writers
- **Geri Keskeys** – The Joy of Conferencing with Students About Books
- **Anna Matis** – Boosting Achievement for Students with Minimal Education
- **Shazia Khan** – Engaging with Texts: Reading Apprenticeship
- **Joan Fingon, Cecelia Jimenez** – Exploring English Idioms to Boost Vocabulary Development
- **Penny Ann Cline** – Bookmaking for students to publish their writing

#### **1:15 pm – 2:15 pm**

- **Emily Muccianti, Audrey Fulton** – Schoolwide Literacy Intervention Model
- **Lorena Tribby** – Connecting Writing to Reading and NGSS
- **Stephanie Jeppson** – Pack Your Bags for a Poetry Getaway
- **Tina Been** – Strategies to Engage and Motivate ELs in Secondary History/Social Sciences
- **Nicole Schneider** – Academic Interactions: Build Students’ Communication Skills in Class!

#### **2:45 pm – 3:45 pm**

- **Paul Boyd-Batstone, Curtis Heard, Lisa Bode Heard** – Paper Son: The Musical!
- **Ellen Eltiste** – Seven Steps to a Language-Rich Interactive Classroom
- **Chris Soentpiet** – Picturing the World
- **Marisa Russo** – Turbo-charge Vocabulary and Comprehension for Struggling Learners
- **Monica Cooper** – People and the Planet: Literature and Lessons for Environmental Awareness
- **Dee Dee Ring** – Learning Begins With A Smile
- **Jamie Hudson** – Teaching Writers to Use Checklists to Set Goals for Themselves
- **Rita Suh, April Parker** – Effective Practices for Culturally and Linguistically Diverse Classrooms

## SPECIAL EVENTS . . .

### Friday, October 20, 2017

**GENERAL SESSION** – 5:00 pm – 6:00 pm – Keynote Speaker: **Joanne Billingsley**

**KICK-OFF PARTY** – 6:00 pm – 8:00 pm – Food, Music included in registration fee. No Host Bar

### Saturday, October 21, 2017

**GENERAL SESSION** – 8:00 am- 9:30 am – Keynote Speaker: **Danny Brassell**

**CALIFORNIA YOUNG READER MEDAL DINNER** – 5:00 pm – 7:00 pm – Keynote Speaker: Joe Cepeda - *advance ticket purchase \$60*

## EXHIBITS OPEN

Friday, November 4<sup>th</sup> 3:00 pm – 8:00 pm

Saturday, November 5<sup>th</sup> 9:30 am – 5:00 pm

## TWO WAYS TO REGISTER . . .



- **US MAIL** – Download Registration Form from the CRA website. [www.californiareads.org](http://www.californiareads.org)

Send in completed Registration Form, along with payment in full to:

**CRA Registration • 638 Camino De Los Mares, Ste. H130/476 • San Clemente, CA 92673**

- **ONLINE** – Go to [www.californiareads.org](http://www.californiareads.org). > 2017 PDI REGISTRATION

**You MUST pay using PayPal or Credit Card ONLY. .**

Registration Fees	Friday Only <i>Includes Kick-Off Party</i>		Saturday Only <i>Includes Box Lunch</i>		Both Days <i>Includes Kick-Off Party, Fri. &amp; Box Lunch, Sat.</i>	
	Early Bird Before 9/15/17	After 9/15/17	Early Bird Before 9/15/17	After 9/15/17	Early Bird Before 9/15/17	After 9/15/17
Member	\$95	\$110	\$125	\$150	\$220	\$235
Non Member	\$115	\$135	\$160	\$190	\$250	\$275
Pre-Service Teacher / Intern/Full Time Student	\$50		\$50		\$85	
Groups of 10+	\$85		\$110		\$200	

## CELEBRATING 50 YEARS OF LITERACY!



Join us Friday Evening for our  
**Kick-Off Party!**

**Food \* - Music - Exhibits - Raffle**

**No Host Bar**

\*Food tickets required  
included with "Friday Only" or "Both  
Day" Registration Fee

**6 - 8 pm**



## California Young Reader Medal Dinner

Saturday, October 21, 2017  
5 – 8 pm  
Pacific Palms Resort

Tickets - \$60

**Keynote Speaker: Joe Cepeda**

**Special Video from Award Recipient  
Chris Grabenstein**