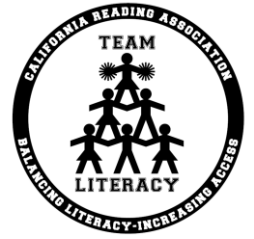




California Reading Association  
 51<sup>st</sup> Annual Professional Development Institute  
**October 26-27, 2018**  
 "Balancing Literacy – Increasing Access!"  
 Riverside Convention Center • 3637 Fifth Street • Riverside, CA 92501



**REGISTER NOW!**

**Keynote Speaker**



**DR. ADRIA KLEIN**

*Powerful Small Group Practices:  
 Scaffolding All Students to Read  
 Complex Texts by Teaching for Transfer*



How can teachers scaffold all readers to understand grade level texts? Join Adria Klein as we look at the range of powerful practices in guided and small group reading, and explore effective scaffolds to use to teach for transfer in order to support all students including ELs.

**Special Guest Speakers**



**DANNY BRASSELL**

*The Three Secrets  
 To Reading Better*

Get ready to read aloud, and move around, as Danny shares the three secrets he uses to turn struggling & reluctant readers into more passionate & proficient readers.



**STEVEN LAYNE**

*If You Only Knew*

Dr. Layne will focus on his work as a writer of award-winning texts from multiple genres. Lots of laughter and a few tears are guaranteed.

**Featured Speakers**

Danny Brassell Joanne Devine Jana Echevarria Michael Ford Katie Garner  
 Carol Jago Adria Klein Steven Layne Nancy Rogers-Zegarra Sandra Yoon  
 Hallie Yopp Ruth Yopp Don Vu

**Featured Topics**

- Guided Reading
- Shared Reading
- Shared Writing
- Exploring Picture Books
- Fluency
- Vocabulary
- Early Literacy
- Addressing the needs of English Language Learners

**Authors**

Jeri Chase Ferris Dr. Kay Moore Alexis O'Neill

**California Young Reader Medal/Eureka Celebration**

**Saturday, 4 – 6 pm  
 \$40**

Your ticket includes:

- Keynote, Author
- Marissa Moss, CYRM 2018 Award Recipient
- Awards Recognition
- Appetizers • "No Host Bar"

\* Attendees will receive CYRM/Eureka nominated or winning book



Show your "Teacher Team Spirit" come to the Kick-Off Party Friday Evening, 5-7 pm

Included in Registration Fee:  
**Appetizers • Music • Raffle**  
 Uninterrupted time to view exhibits, listen to music, enjoy appetizers  
 "No Host Bar"

For a current list of presenters and schedule of events... Go to the CRA website - [www.californiareading.org](http://www.californiareading.org)  
 Or [CaliforniaReadingAssociationFacebookPage](https://www.facebook.com/californiareadingassociation)



Registration Fees	Both Days Includes Kick-Off Party	
	Early Bird Before 9/7/18	After 9/7/18
Member	\$125	\$150
Non Member	\$170	\$195
Pre-Service Teacher / Intern/Full Time Student	\$25	
Groups of 10+	\$100 per person	

**"Draft a Leader"**

When you purchase 1 registration at the regular price, you may register a school leader for free!

**Offer expires Oct. 5<sup>th</sup>.**

★ **College Credit**  
 will be available through the University of the Pacific.  
 Information will be available soon. Go to [californiareading.org](http://californiareading.org)



**MAKE YOUR ROOM RESERVATION TODAY! SPACE IS LIMITED!**

**Hyatt Place Riverside Downtown** • 3500 Market Street • Riverside, CA 92501  
 RESERVATIONS – CALL - 1-888-492-8847

ONLINE RESERVATIONS [http://riversidedowntown.place.hyatt.com/en/hotel/home.html?corp\\_id=G-C](http://riversidedowntown.place.hyatt.com/en/hotel/home.html?corp_id=G-C)  
 Group Code: **G-CRDA**

CRA GROUP ROOM RATE: \$119 per night (King Junior Suite) / \$125 (Double Queens) Plus 13.195% Tax  
 Rate Includes: Hot Breakfast Buffet, Free Wi-Fi And Discounted Parking at \$8.00 per day



**Marriott Riverside at the Convention Center** • 3400 Market Street • Riverside, CA 925  
 RESERVATIONS – CALL - 1- 800-627-7468

ONLINE RESERVATIONS <http://www.Marriott.com/RALMC>  
 Group Code: **CRECREA**

CRA GROUP ROOM RATE: \$120 Plus 13.195% Tax For Kings or Double Queens  
 Rate Includes: Free basic WiFi and Discounted Parking at \$12.50 per day