




California Reading Association
 51st Annual Professional Development Institute
October 26-27, 2018
"Balancing Literacy – Increasing Access!"
 Riverside Convention Center • 3637 Fifth Street • Riverside, CA 92501




REGISTER NOW!

Keynote Speaker
DR. ADRIA KLEIN



Powerful Small Group Practices: Scaffolding All Students to Read Complex Texts by Teaching for Transfer



How can teachers scaffold all readers to understand grade level texts? Join Adria Klein as we look at the range of powerful practices in guided and small group reading, and explore effective scaffolds to use to teach for transfer in order to support all students including ELs.

Special Guest Speakers

DANNY BRASSELL
The Three Secrets To Reading Better
 Get ready to read aloud, and move around, as Danny shares the three secrets he uses to turn struggling & reluctant readers into more passionate & proficient readers.



STEVEN LAYNE
If You Only Knew
 Dr. Layne will focus on his work as a writer of award-winning texts from multiple genres. Lots of laughter and a few tears are guaranteed.



Featured Speakers
 Danny Brassell • Joanne Devine • Jana Echevarria • Michael Ford • Carol Jago • Nancy Rogers-Zegarra • Sandra Yoon • Hallie Yopp • Ruth Yopp • Don Vu

Authors
 Jeri Chase Ferris • Dr. Kay Moore • Alexis O'Neill

Plus many more speakers....

Featured Topics
 • Guided Reading • Shared Reading • Shared Writing • Exploring Picture Books • Fluency • Vocabulary • Early Literacy • Addressing the needs of English Language Learners

Registration Fees	Both Days Includes Kick-Off Party	
	Early Bird Before 9/21/18	After 9/21/18
Member	\$125	\$150
Non Member	\$170	\$195
Pre-Service Teacher / Intern/Full Time Student	\$25	
Groups of 10+	\$100 per person	

"Draft a Leader"
Do you have a coach, specialist, vice principal, principal, district curriculum leader..... who would like to join us in Riverside?
With one paid registration, you may register a school leader for Free!
Offer expires Oct. 5th.

★ College Credit
 is available through the University of the Pacific.
 More information can be found on the CRA website. Go to californiareading.org

SCHEDULE OF EVENTS

Friday, October 26, 2018

- Leadership 9:00 am – 10:30 am
- Friday Sessions 10:45 am – 5:00 pm
- Exhibits Open 10:30 am – 6:00 pm
- Kick-Off Party. 5:00 pm – 7:00 pm

Appetizers, Music, Exhibits, Raffle, No Host Bar – included in registration fee.

Saturday, October 27, 2018

- General Session . . . *Keynote: Adria Klein* . . . 9:00 am – 10:30 am
- Saturday Sessions 10:45 am – 3:30 pm
- Exhibits Open 10:30 am – 3:00 pm
- CYRM /Eureka Celebration. 4:00 pm – 6:00 pm

Keynote Author, Marissa Moss, 2018 CYRM Award Recipient
(Ticketed event-Advance Purchase - \$40) *Awards Recognition, Appetizers, No Host Bar...Attendees will receive CYRM/Eureka nominated or winning book*

Show your "Teacher Team Spirit" come to the Kick-Off Party
Friday Evening, 5-7 pm

Included in Registration Fee: Appetizers • Music • Raffle
Uninterrupted time to view exhibits, listen to music, enjoy appetizers
"No Host Bar"

For a current list of presenters, schedule of events & registration information... Go to the CRA website - www.californiareading.org Or [CaliforniaReadingAssociationFacebookPage](https://www.facebook.com/CaliforniaReadingAssociation)

MAKE YOUR ROOM RESERVATION TODAY! SPACE IS

Hyatt Place Riverside Downtown • 3500 Market Street • Riverside, CA 92501
 RESERVATIONS – CALL - 1-888-492-8847
 ONLINE RESERVATIONS
http://riversidedowntown.place.hyatt.com/en/hotel/home.html?corp_id=G-C
 Group Code: **G-CRDA**
 CRA GROUP ROOM RATE: \$119 per night (King Junior Suite) / \$125 (Double Queens) Plus 13.195% Tax

Marriott Riverside at the Convention Center • 3400 Market Street • Riverside, CA 925
 RESERVATIONS – EMAIL: dbasore@pinnaclehotelsusa.com or CALL - 1- 800-593-8207
 ONLINE RESERVATIONS <http://www.Marriott.com/RALMC>
 Group Code: **CRECREA**
 CRA GROUP ROOM RATE: \$120 Plus 13.195% Tax For Kings or Double Queens
Rate Includes: Free basic WiFi and Discounted Parking at \$12.50 per day




California Young Reader Medal/Eureka Celebration
Saturday, 4 – 6 pm
\$40

Your ticket includes:
 • *Keynote, Author*
 Marissa Moss, *CYRM 2018 Award Recipient*
 • *Awards Recognition*
 • *Appetizers • "No Host Bar"*

** Attendees will receive CYRM/Eureka nominated or winning book*

